



# The Accountant's Corner

November 2023

## Can you believe it's already November?!

Getting into the spirit of a month that's all about gratitude, we want to take a moment to express how grateful we are for each one of you!

**THANK YOU** for your support of our small business.

November is full of fun holidays, but one of our favorites is International Accounting Day! Keep an eye on our Instagram page @eck\_tax\_and\_accounting for a behind-the-scenes journey on how we got to where we are today!



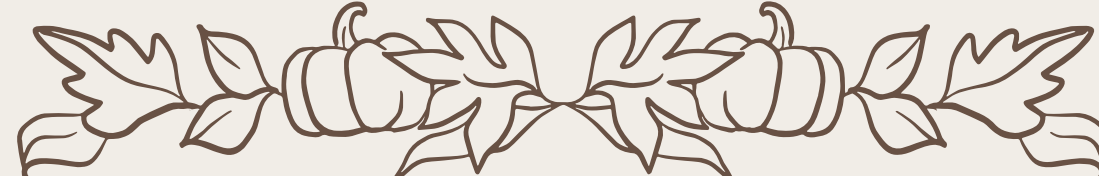
## Make Next Year's Taxes Easy As Pie

**MAKE A LIST** of all the documents that were needed for your tax return this year.

**UPLOAD YOUR TAX DOCUMENTS** to our portal as soon as you have them.

**LET US KNOW** if you've had a major life event this year, such as a marriage, birth of a child, buying or selling a home or a job change, as it could have an impact on your taxes!

**WORK WITH** a bookkeeper and tax professional! It can be stressful trying to stay up-to-date on tax law and being worried about missing something if you're doing it all yourself.



## Small Biz Saturday

NOV 25

**OUR FAVORITE FREE WAYS TO SUPPORT #SMALLBUSINESSES**

- ♡ Like, follow, and share their posts on social media!
- ♡ Refer your friends and family to them!
- ♡ Leave them a review or testimonial!
- ♡ Attend their events and invite another small biz owner!
- ♡ Sign up for their newsletter (or forward to a friend!)



## Drumroll Please!

Congratulations to Meredith Shlasko for winning our 1st Annual Pumpkin Carving Contest! We had so many gourd-geous entries, but Meredith's pumpkin was truly a masterpiece. Her design was creative and intricate, and her carving skills were impeccable. We're so grateful to everyone who voted in our contest, and are excited for our next one!



## Channeling Bob Barker

One of the biggest things we see entrepreneurs struggle with when they start their business is how to price their offerings strategically.

It's easy to want to price as low as possible to get your foot in the door, but how can you handle increasing your prices later on? Hit **REPLY** or [click here](#) and let us know you'd like your free copy of our Pricing Guide to learn more about the most common pricing strategies and what questions you should be asking yourself!



We'll leave you with a friendly reminder for Black Friday sales! When it comes to buying something for your business: if you can find a GREAT deal on something you already need for your business, go for it! But, don't buy \*just\* for the sake of getting a write-off. Is your business doing a fun Black Friday sale? Send us a link, we'd love to share it!

Wishing you and your loved ones a very Happy Thanksgiving! 🦃

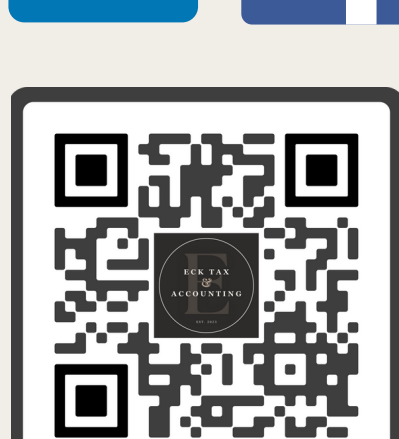
*Eck Tax & Accounting Team*

## Know a friend who could use our help?

The biggest compliment is that you trust us with your accounting & bookkeeping needs. The second biggest compliment is when you send your friends our way! Your support of our small business makes all of this possible, *thank you.*

## Let's Connect

*give us a follow*



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